



## Reju Announces Site Selection for French Regeneration Hub in Lacq Advancing Europe's Circular Textile Infrastructure

*The facility will transform post-consumer textiles into  
high-quality recycled polyester*

**PARIS, France, 12 February 2026, -** [Reju](#), the textile-to-textile regeneration company based in France, announces the site selection for an industrial sized Regeneration Hub, in Lacq, in the Pyrénées-Atlantiques, on the Induslacq platform. Reju, a Technip Energies owned company, is deepening its roots in France through the development of this new Regeneration Hub.

Every year, 121 million tonnes of textiles are discarded, yet only 1% are recycled into new garments. The vast majority end up in landfills or are incinerated, creating a severe environmental challenge for the world. Reju is tackling this global issue by developing solutions to regenerate textile waste into new materials.

This Regeneration Hub will strengthen France's leadership in circular, low carbon industrial innovation. Backed by Technip Energies' global engineering expertise, Reju will bring cutting edge textile to textile regeneration technology to French industry. The plant will utilize Reju's proprietary depolymerization technology to take post-consumer textiles from national waste streams as feedstock and to transform them into rBHET, a regenerated raw material for making new polyester from textile waste, that will then be repolymerized into Reju PET.

The project is subject to final investment decision by the board of Technip Energies, the parent company of Reju.

This project confirms France's position as a pioneer in this strategic sector and will help structure a new local industry, contributing to decarbonization. It would generate 80 direct jobs and more than 300 indirect jobs. "This French Regeneration Hub builds on our strategy to industrialize a circular post-consumer textile-to-textile model," said **Patrik Frisk, CEO of Reju**. "By leveraging France's and the region's ambitious circular-economy agenda and advancing our technology to new markets, we are reinforcing our mission to transform textile waste into valuable, circular resources."

Through its French Hub, Reju aims to build a scalable circular infrastructure in France and Europe, enabling textile-to-textile traceability and closing the loop on fiber use. The project aligns with Reju's established operations, including Regeneration Hub Zero in Frankfurt, the announced site selection in Chemelot, Sittard-Geleen the Netherlands and the recently announced United States Hub to be located in Eastman Business Park, in Rochester, New York.

The Regeneration Hub will be located on the Induslacq platform, owned by TotalEnergies.

"Chemparc, a development agency supported by the State, local authorities (Region Nouvelle-Aquitaine, Community Lacq-Orthez), and industry, is pleased to announce the selection of Lacq as the site for Reju's first Regeneration Hub in France. This decision underscores the attractiveness of our industrial basin and illustrates the role of our Public Interest Group as a catalyst for this attractiveness. In line with our industrial strategy, this decision marks a new step in the development of a low-carbon circular economy. CHEMPARC is committed to continuing its support with diligence and energy for the success of this industrial project in the Lacq Basin" said **Audrey Le-Bars, Chief Executive Officer of Chemparc**.

Owned by Technip Energies, Reju utilizes proprietary technology developed in conjunction with IBM Research to recover, regenerate and recirculate textile waste, starting with polyester.

Reju actively participates in the work of several bodies and organizations such as ReHubs, Petcore and Evolen. This will create a circular ecosystem, developing a textile-to-textile sector in France in line with European requirements and based on traceability.

### **About Reju**

Reju is a materials regeneration company focused on creating innovative solutions for regenerating polyester textiles and post-consumer PET waste. Owned by Technip Energies and utilizing technology originating with IBM Research, Reju is driven by its purpose to unlock infinite possibilities within finite resources. The company aims to establish a global circular textiles system to regenerate and recirculate polyester textiles. Learn more at <https://www.reju.com/>

### **About Technip Energies**

Technip Energies is a global technology and engineering powerhouse. With leadership positions in LNG, hydrogen, ethylene, sustainable chemistry, and CO2 management, we are contributing to the development of critical markets such as energy, energy derivatives, decarbonization, and circularity. Our complementary business segments, Technology, Products and Services (TPS) and Project Delivery, turn innovation into scalable and industrial reality.

Through collaboration and excellence in execution, our 18,000+ employees across 35 countries are fully committed to bridging prosperity with sustainability for a world designed to last.

Technip Energies generated revenues of €6.9 billion in 2024 and is listed on Euronext Paris. The Company also has American Depository Receipts trading over the counter.

For further information: [www.ten.com](http://www.ten.com)